



Located in Lake Orion, MI, Rue 21 was a 5200 square foot tenant build out. The transformation of Rue 21 was completed within 40 days; from the start of demolition to the installation of interior displays, graphics and perimeter display fixturing in support of tenant merchandise stocking/ placement.

The open ceiling concept with exposed structural framing/deck elements, new round spiral duct distribution systems, new overhead lighting and strategically placed track lighting systems met Rue 21's new prototype interior.

The utilization of a 7-step concrete floor polishing system transformed the basic concrete slab into a floor system that provides the look and feel for the Rue 21 product merchandise and product display while improving the regular and long term maintenance and performance of the retail space flooring needs.



As part of KIRCO MANIX and our subcontractor trade partners, our construction responsibilities included the installation of tenant furnished materials for wall graphics, cash wrap station, light fixtures, wall display mounts and changing station materials that proved instrumental in meeting the aggressive and accelerated build out needs in support of Rue 21's Grand Opening Date.